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SEPTEMBER

1911

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Vol. VI., No. 9. SEPTEMBER, 1911.

Gratis and
Post Free.

STRIKES.

SINCE our last issue we have passed through a national calamity in consequence of the railway strike and the strikes in other industries which were brought about in sympathy with the railwaymen. August, 1911, will be remembered in history as the month of strikes, and for some days at least, commerce was practically at a standstill. A state of things prevailed which was unheard of before, and at one time there seemed to be no knowing what the ultimate result might be. It is regrettable that such a thing as a general strike of organised labour can be brought about in the highly developed state of society in which we live, and it is to be hoped that some means will be devised to prevent such an *impasse* occurring again. "Arbitrate before you fight" is an old-time maxim which appears to have been totally ignored, to the detriment, we believe, of all the parties concerned. Even if Capital is dependent upon Labour, Labour is also greatly dependent upon Capital, so that there *must* be reciprocity, otherwise there can only be chaos. Don't let us be misunderstood: We quite agree with a living wage for all classes of labour, for the labourer is certainly worthy of his hire, but are strikes the most satisfactory way of securing this end? We cannot think so. When they have come about and peace has eventually been declared, the labourers themselves oft-times ask the question "Was the game worth the candle"? Some more economical way of settling trade differences must be devised, both in the interest of master and man.

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are a boon, for they meet a long-felt want.



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The Pleated Postal Wrapper should be in the hands of everyone who sends out printed matter, rolled, either by hand or through the post. It is the only wrapper that can be easily opened without using a knife, and consequently it saves the irritation one so often feels when a package is received in which the contents are almost sure to be spoilt while opening. The Pleated Postal Wrapper is, therefore, absolutely safe and reliable, for a pleat runs along the entire length, and this pleat can be pulled from either end to open.

Send dimensions of the wrapper you use, and the quantity you can order, and we will send you a quotation, together with sample.

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R. T. TANNER & Co., Ltd.,
 Dorset Street, Salisbury Square,
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OUR MONTHLY REVIEW

**Private
Greeting
Cards.**

With the autumn leaves fast falling, our thoughts naturally turn to the Festive Season of the year which is synonymous now with the dainty private greeting cards. There is no falling off in the popularity of such cards, and it might interest our readers to hear that we have had the pleasure of inspecting an advance copy of the "Bestyle" series, manufactured and published by Messrs. H. Miller & Sons, Alexandra Card Works, Wood Green, London, N., and can fully recommend them to those who are on the look out for a good card at a cheap rate. The prices range from 2/- to 5/- per dozen, and the terms on which they are supplied are exceptionally favourable. No charge is made for the sample book and all cards are sent carriage paid. Our readers who are interested in the above announcement should lose no time in communicating with the above firm, who have taken over a commodious building and installed an entirely new and up-to-date plant.

**Job
Lines.**

Particulars will be found on other pages of this issue of certain job lines of papers and boards which we are offering at great reductions in price. The lots given only summarise a few of the hundreds of such papers we have in stock. If, therefore, there are any of our friends who are requiring a job line of any particular paper, we should be pleased if they will communicate with us.

SEND A POSTCARD FOR BLOTTER WHICH WILL BE POSTED TO YOU EVERY MONTH

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The only really satisfactory method of
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NO COCKLING or CURLING EVEN on the THINNEST MOUNTS

With our method prints may be dry
mounted almost as cheaply as with
—paste mountant.—

**EVERY PRINTER SHOULD SEE THE RESULTS OF THIS
REMARKABLE PROCESS.**

R. T. TANNER & CO., LTD.,

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THE balance sheet of the Cleveland Guild of Printers shows that the receipts from the last annual exhibition amounted to £23 11s. 6d. while the expenditure was £20 3s. 7d. This is very satisfactory, for in addition to a small profit, the exhibition, as we have already pointed out, could not be anything but beneficial to the printers of the district in which it was held.

Good news even if late news:—The Postmaster-General states that steps have been taken which will effect considerable improvement in the appearance of the new postage stamps.

It cannot be denied that the Cinematograph is being used extensively, and with good results, for the purpose of advertising several well-known newspapers and magazines. What would be instructive to the trade generally is a complete film of the various operations employed by the most up-to-date firms in the production, say, of a cheap library edition, from the manufacture of the paper to the finished article.

The manufacture of wood pulp paper began simultaneously in Kent and Germany in the year 1875.

The Lord Mayor has been presented with a loving cup by the committee of management of the Printers' Almshouses, and, at the same time, the inmates of the Almshouses presented the Lady Mayoress with a rose bowl, in recognition of the interest they have taken generally in the Charitable Institutions connected with the trade.

Mr D. Greenaway has been elected Master of the Stationers' Company for the ensuing year, while the Wardens are Mr R. N. Stevens, of Messrs Stevens & Sons, and Mr G. E. Briscoe Eyre, of Messrs Eyre & Spottiswoode Ltd.

Marvellous Clearance Lines OF ROYAL BOARDS

Reference No. 195.

90	gross	2	sheet	...	3/9	per	gross.
110	"	3	"	4/3	"	"
30	"	4	"	4/9	"	"
60	"	5	"	5/6	"	"
40	"	6	"	6/4	"	"
80	"	7	"	7/3	"	"
40	"	8	"	...	7/11	"	"
20	"	9	"	...	9/2	"	"

Samples on Application.

R. T. TANNER & Co., Ltd.,

Dorset Street, Salisbury Square,

—LONDON, E.C.—

The will of Mr. J. R. Blackie, of Glasgow, shows an estate valued at £111,036; that of Mr. G. W. McLean, of Messrs Robinson & Co., Ltd., printers, Newcastle-on-Tyne, is valued at £73,764; the estate of the late Mr. S. L. Clemens, "Mark Twain," in America, is valued at about £95,000. The will of Mr. J. Passmore Edwards, proprietor of the *Echo*, is valued at £47,685, and that of Mr. F. Rolandi, foreign bookseller, is valued at £221,867; the residue of his property, amounting to £150,000, is left in equal parts to eight of the principal hospitals in London.

* * *

"Would you like this book half-bound, Madam?" inquired a courteous American bookbinder. "For the Lord's sake, man!" she promptly replied "what should I want with a book *half-bound*? Have it finished". S. and W. A.

* * *

At the last conference of the Federation of Master Printers, a resolution was adopted expressing satisfaction that under the Canadian Copyright Bill, protection would be given to works manufactured in the United Kingdom, and that as regarded artistic copyright, protection would be secured under an Act of Imperial Parliament, the principles of which the Dominion Government had agreed to adopt.

* * *

Mr. A. R. Peddie, the Technical Librarian of the St. Bride Foundation, is compiling a list of books or editions of books known to have been printed in the fifteenth century. The title of the work which is making capital progress, is *Conspectus Incunabulum*.

* * *

The imports of paper into the United Kingdom, for the first six months of the year, were as follows:—

January—June 1911.	5,322,666	cwts.	Value	£3,200,398.
" " 1910.	5,192,474	"	"	£3,045,907.
" " 1909.	4,620,115	"	"	£2,746,047.

The Exports were:—

January—June 1911.	1,524,736	cwts.	Value	£1,685,938.
" " 1910.	1,368,209	"	"	£1,495,567.
" " 1909.	951,635	"	"	£1,226,680.

* * *

John Bunyan's copy of Foxe's "Book of Martyrs" is, after all, to be sold at public auction. The Attorney-General says that there is not sufficient evidence of a public trust to justify its being withheld from sale. The Council of the Bedford Library, therefore appear to have a cause of complaint against the Government.

H. SILVERLOCK

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The fullest satisfaction to the customer and prompt delivery. Our Express Cycle Carriers will collect and deliver the work. All classes of work undertaken and personal attention given to all orders.

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That our Foundry is at the service of every modern and up-to-date printer.

Should you require an employee, or should any of our readers desire a situation, they would be well advised to consult our Miscellaneous Advertisements on the last page of this issue. An advertiser writes:—"Just a line to thank you for inserting my advert. I have had several replies and you will be glad to hear that I hope to settle with a firm the early part of next week." We insert these advertisements free for any of our customers.

The Press Congress, which has this year been held at Rome, has brought together delegates representing 24 countries and 17,000 members. Their Majesties the King and Queen of Italy honoured the Congress by giving a garden party at the Quirinal, to which were invited the members of the Diplomatic Corps and a brilliant gathering of the aristocracy of Italy.

Whilst in Glasgow recently we visited the Exhibition of Art and Industry and were delighted to see that the printing trade was fairly well represented and that there was much on view to interest printers, especially the younger members of the craft.

Don't forget our Dry Mounting Process. It is the process *par excellence* for mounting printed matter of every description, and especially so for high-class work. It gives a finish which is unobtainable by any other means, and is meeting with a phenomenal success.

In view of the expectation that the next annual dinner of the trade will bring together a record attendance, the council is desirous of issuing a souvenir worthy of the occasion. Work in colour or monochrome will be appreciated, specimens of the best results from all classes of printing works in the country being desired. The secretary of the souvenir committee is Mr. A. C. Fowler, St. Bride Foundation, E.C.

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Card
Works.

Xmas Card Manufacturers,
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CHROMO ALMANACS.

Cheap, Choice and Charming.

Sample Set to take orders with 5/-, allowed off £5 order or if the Samples be returned in good condition.

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(American style).

Smart, Up-to-date and Attractive. Send for Sample Book.

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A Splendid Range of Designs Lithographed in Gold and Colors.

Illustrated List on application.

PICTORIAL POST CARDS.

From your own Photographs.

Low Prices and Quick Delivery.

Send for Samples and state requirements.

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Designing, Drawing on tone or Aluminium or Zinc Plates, Transfer Writing, etc.; Labels for Canned Fruits and Provisions; General Lithography; Letterpress Posters; Advertising Transparencies (self-adhesive); Line, Half-Tone and Tri-Color Blocks; Three-Color Printing; Photo Lithography; Pocket Calendars; Leaflets and Date Blocks; Perpetual Daily Date Cards with Rims; Award Certificates (floral and ornamental); Zenith Decorative Transparencies (self-adhesive); Pictorial Posters and Window Bills; "In Memoriam" Cards (single folding and framing); Bordered Posters; Bordered Cards; Ruled Blanks for Invoices, Billheads, etc.; Patriotic Posters, Cards and Circulars.

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SUB-DIVISIONS OF PAPER.

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Size.	Folio.	Quarto.	Sixto.	Octavo.	Long Svo.	9mo.	12mo.	16mo.	24mo.	32mo.
Crown..	15 x 10	10 x 7½	7½ x 5½	7½ x 5	10 x 8½	6½ x 5	5 x 5	5 x 8½	8½ x 3½	9½ x 2½
Demy..	17½ x 11½	11½ x 8½	8½ x 7½	8½ x 5½	11½ x 4½	7½ x 5½	5½ x 5½	5½ x 4½	8½ x 4½	4½ x 2½
Royal..	20 x 12½	12½ x 10	10 x 8½	10 x 6½	12½ x 5	8½ x 6½	6½ x 6½	6½ x 5	4½ x 5	5 x 3½
Double Foolscap	17 x 13½	13½ x 8½	8½ x 9	8½ x 6½	13½ x 4½	9 x 5½	5½ x 6½	6½ x 4½	4½ x 4½	4½ x 3½
Double Crown	20 x 15	15 x 10	10 x 10	10 x 7½	15 x 5	10 x 6½	7½ x 6½	7½ x 5	5 x 5	5 x 3½
Double Demy	22½ x 17½	17½ x 11½	11½ x 11½	11½ x 8½	17½ x 5½	11½ x 7½	8½ x 7½	8½ x 5½	5½ x 5	5½ x 4½
Double Royal	25 x 20	20 x 12½	12½ x 13½	12½ x 10	20 x 6½	8½ x 13½	10 x 8½	10 x 6½	6½ x 6½	6½ x 5

WRITING PAPERS.

Size.	Bed. Folio.	Long Folio.	Quarto.	Long 4to.	Sixto.	Long 6to.	Octavo.	Long 8vo.	16mo.	18mo.
Imperial	22 x 15	30 x 11	15 x 11	22 x 7½	11 x 10	7½ x 15	11 x 7½	5½ x 15	7½ x 5½	7½ x 6
Super Royal..	19½ x 13½	27 x 9½	18½ x 9½	9½ x 6½	9½ x 9	6½ x 13½	9½ x 6½	4½ x 18½	6½ x 4½	6½ x 4½
Royal..	19½ x 12	24 x 9½	12 x 9½	9½ x 6	9½ x 8	8½ x 12	9½ x 6	4½ x 12	6 x 4½	6½ x 4
Medium	17½ x 11	22 x 8½	11 x 8½	17½ x 5½	8½ x 7½	5½ x 11	8½ x 5½	4½ x 11	5½ x 4½	5½ x 3½
Large Post	16½ x 10½	21 x 8½	10½ x 8½	10½ x 5½	8½ x 7	5½ x 10½	8½ x 5½	4½ x 10½	5½ x 4½	5½ x 3½
Demy..	15½ x 10	20 x 7½	10 x 7½	15½ x 5	7½ x 6½	5½ x 10	7½ x 5	5½ x 10	5 x 8½	5½ x 8½
Small Post	15½ x 9½	19 x 7½	9½ x 7½	15½ x 4½	7½ x 6½	5½ x 9½	7½ x 4½	3½ x 9½	4½ x 8½	5 x 8½
Foolscap	13½ x 8½	17 x 6½	8½ x 6½	13½ x 4½	6½ x 5½	4½ x 8½	6½ x 4½	3½ x 8½	4½ x 8½	4½ x 2½

Clearance Lines of One-sided Art Papers.

12 Reams	34 lbs.	Toned	Demy
8 "	30 "	"	Medium
6 "	31 "	"	"
9 "	36 "	"	Royal
16 "	40 "	"	D. Crown

ALSO THE FOLLOWING IN WHITE

:: :: ONE-SIDED ARTS. :: ::

6 Reams	34 lbs.	White	Large Post
14 "	34 "	"	Medium
7 "	35 "	"	"
8 "	38 "	"	"
2 "	42 "	"	"
8 "	41 "	"	Royal
10 "	43 "	"	"
12 "	44 "	"	"
20 "	68 "	"	D. Demy

PRICE $2\frac{1}{4}$ ^{D.} PER LB.

R. T. TANNER & Co., Ltd.,
DORSET STREET,
SALISBURY SQUARE, LONDON, E.C.

PRACTICAL NOTES

The "Amphitype" Process. THE inventor of this photo-litho. process read a paper recently on his invention, which is reprinted in the *Caxton Magazine*. We extract therefrom the following notes:—

The Amphitype Photo-Litho. Transfer Process affords a ready means of impressing on the surface of a photo transfer, developed on a ready sensitised photo transfer paper, anything that can be photographed in a camera, into a lined or into a grained or stippled negative. For line work in particular its efficiency can scarcely be exceeded, whilst for stipple work in the larger grains the results are very satisfactory.

Of the superior excellence and quality of the line impression there can be no question. I submit to your inspection many examples of Amphitype transfer impressions on zinc plates. Most of these are just as the ink copy has transferred to the metal without any subsequent treatment whatever. They have not been touched up or inked up or in any way manipulated in the slightest degree. They have only been gummed up to protect them, and are ready to hand over to the lithographic printer to etch up and prepare in the usual way for printing from. I draw your attention to the perfection of the transfers. Not a line is missing—no spreading has taken place—whilst the ink is present in such body as to afford ample scope in the subsequent treatment of the plate in preparing for printing purposes.

I also submit a few samples which have been worked up and printed from, and for fineness of work and minuteness of detail I beg particularly to draw your attention to the drawing of a locomotive. The plate was prepared from an Amphitype paper transfer by a student of the Liverpool Technical School who had not touched zinc work previous to this year. I submit the plate, and prints therefrom. I think you will admit that for litho. surface printing work by photo paper transfer the fineness of detail could scarce be exceeded. It is almost as good as an engraving.

These examples illustrate how the whole body of ink has transferred from the paper to the metal, intact, and in full substance.

GOLD EDGING GOLD DECKLING and PLATE SINKING

with the latest machinery and plant

for the trade

at strictly competitive prices. Also

SILVER and COLOURED EDGING and DECKLING

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I don't think I exaggerate when I say the impressions are as good as if obtained by direct photo printing on zinc plates for all ordinary commercial purposes. The impressions obtained, when on the surface of metal plates, will serve for either surface printing or for etching up into type blocks for letterpress purposes.

A Unique Process.

For nearly three generations, since Poiteven introduced his bichromated gelatine photo litho. transfer method, the printing trade has relied on the bichromates as the photo sensitive chemical agent used to produce the physical changes in a prepared gelatine film under the action of light, which enable it to hold the ink in the form of a picture, and so yields a photo-lithographic transfer print.

But Poiteven also pointed out that the iron salts could be used for a similar purpose, and he gave to the world his positive photo-litho. transfer process, known to this day as the Poiteven process. I have never heard of any very general adoption of this process. He confined his attention exclusively to the use of water as a solvent, and that too only of the exposed parts of his film that had been acted on by light. He was thus only able to produce positive copies of translucencies.

Now I claim to have gone one better than Poiteven in my treatment of the iron film, inasmuch as that I make use of a water solution of ferro-cyanide of potash as a solvent of the unexposed parts of the film, thus producing negative copies of photo transparencies, and bringing the iron salt methods more into line with general photographic practice, and more particularly with recent photo-lithographic practice. In fact my Amphitype film is a direct parallel to the bichromatic film inasmuch as that I produce a soluble photo sensitive gelatine film on the surface of paper that so hardens under the action of light to certain solvents that it will not wash away.

It is a well-known fact to chemists that a water solution of ferro-cyanide of potash will combine with a ferric salt of iron to produce a Prussian blue, also that it will produce a soluble Prussian blue; but these facts were only hitherto made use of photographically to produce positive blue line copies of engineer's tracings by the Pellet or cyanofer blue line copying process.

The idea of producing photo copies in pigments or in litho transfer inks through this agency was not thought of. The fact that the soluble action arising from the formation of the soluble Prussian blue would extend itself to the colloid film was not recognised or made use of. This I claim to be the first to have concentrated attention on, and to have applied practically in the production of positive pictures from negative translucencies in pigments, and more particularly in litho. transfer inks for photo-litho. transfer purposes

Newspaper and Magazine Racks.



Newspaper Racks.

7-in. or 12-in. wide.

Price **2/3** per pair of sets.
Each set has 6 hangers.



Magazine Racks.

5½-in. wide.

Price **2/10** per pair of sets.
Each set has 6 hangers.

*Made of extra thick material
to carry weight.*

The Wire Racks are made of strong galvanised wire. The newspaper hangers are of two widths, either 7 or 12 inches. The 7-in. is adapted for showing periodicals, the 12-in. for daily papers. These Racks are generally suspended at the doors of newspaper shops. The stability of the Magazine Rack is increased by fixing the lower hanger to the wall or doorpost by a small staple or bent nail.

MARLBOROUGH, GOULD & CO., Ltd.

15, Dorset Street, Salisbury Square,
FLEET STREET, LONDON, E.C.

WHAT OTHERS ARE DOING

IT is announced that the society and fashion newspaper *Madame* has been purchased by the proprietors of the *Throne and Country*.

The report of Messrs. Weldons Ltd., shows a profit of £39,116. The directors recommended a dividend at the rate of 10 per cent. per annum and placed £8000 to reserve, whilst £1000 was allocated for a bonus to the staff. The last annual report of Messrs. C. Arthur Pearson, Ltd., shows a profit of £43,131. The directors decided to pay a dividend on the ordinary shares at the rate of 10 per cent. per annum, although sufficient profits were available to pay 20 per cent., and to reserve £5000 for special advertising. The directors of *London Opinion*, Ltd., have declared an interim dividend of 75 per cent., making 150 per cent. for the last years' trading.

The businesses of Messrs. George Allen & Sons and Messrs. Swan, Sonnenschein & Co. have been amalgamated and will in future be carried on under the style of George Allen & Co., Ltd. The registered office is at 44 and 45, Rathbone Place, W.

An international exhibition, the cost of which is estimated at £296,000, is to be held next year at Bilbao in Spain. It is proposed to invite the United Kingdom and Portugal to take part in the scheme.

The United States Government have brought an action, under the Sherman Anti-Trust Act, against the so-called Magazine Trust. According to the *Sales and Wants Advertiser*, the magazine publishers supply subscribers either direct or through middlemen. One important class of middlemen consists of subscription agents, who are supplied at wholesale rates by the publishers and sell at retail rates to the public. These Agents by extensive advertising, circularising and personal solicitation have largely increased the sales of the magazines, and at the same time they have enabled the

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No. "220" Quality,
Double Imperial, 120 lbs.

DARK BROWN

Exceptional Quality
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Price . . **8/6** per cwt.

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Don't fail to see these before ordering.

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☛ **LONDON, E.C.** ☛

public to purchase magazines at lower prices than by direct purchase. This has been done especially, by means of "clubbing" together two or more different periodicals. The Government's case is that in July 1909, a number of leading publishers combined to form a "Periodical Clearing House." This organisation prepared an official price list of about 3,000 periodicals. It is alleged that the subscription agents were coerced into signing a contract that they would not sell any of these periodicals at prices lower than those fixed, and that in the case of periodicals outside the list they would sell them only at the regular publication price. Nearly every club order contains at least one publication issued by a member of the Clearing House, so a subscription agent who refuses to sign the contract is virtually put out of business. Complaint is made that public libraries are compelled to pay higher rates for their magazines than formerly so that, under the Act, the defendants are charged with being engaged in an unlawful conspiracy to destroy competition, to restrain trade unduly, and to monopolise parts thereof. It will be interesting to see what the ultimate result of the suit will be.

* * *

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